



SYSTAINER SYSTEMS

Last Updated: 02.05.2022

Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared by Systainer Systems North America, LLC (“Systainer Systems”, “we”, “us”, or “our”) when you visit our website, services, or other sites controlled by Systainer Systems where this Privacy Policy is posted (collectively the “Service”). We may update this Privacy Policy from time to time, as detailed below. You should not use the Service if you have any objections to our Privacy Policy or Terms of Use, which are binding upon all users of the Service. If you are accessing the Service in your professional capacity, you agree you have consent of your employer to input information and bind yourself and the employer to the Privacy Policy and Terms of Use. If you have a question about how your personal information is being used, you can contact us through the methods provided in the “Contact Us” section at the end of this Privacy Policy.

You can access a PDF printable version of our Privacy Policy here.

The Information We Collect

The types of information we collect when you use the Service depend on the features you use. “Personal information” is information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with an identified or identifiable individual. We collect a variety of personal information from various sources. We may collect and use the following personal information. Please also see our “How Personal Information is Shared” section below for more information about how your personal information is shared:

Identifiers, such as contact information – Identifiers include contact information that you provide to us - name, email, phone number, physical address, or other similar identifiers. We source this information directly from you. This information is used to fulfill or meet the reason you provided the information, to contact you in relation to our Service, to respond to an inquiry, for product and service improvement, to screen for potential risk or fraud, to provide the services that you have ordered or requested, to provide customer service, or marketing. We disclose this information for business purposes to internet service providers, administrative service providers, contractors, and payment processors.

Vehicle data – We may collect information about your vehicle, such as certain information about your vehicle (e.g., make, model and variant). We source this information directly from you. This information is used to fulfill or meet the reason you provided the information, to contact you in relation to our Service, to respond to an inquiry, for product and service improvement, to provide the services that you have ordered or requested, to provide customer service, or marketing. We disclose this information for business purposes to administrative service providers and contractors.



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Demographic data - In some cases, such as when you register or participate in surveys, we request that you provide age, gender, and similar demographic details. We source this information directly from you. We use this information to fulfill or meet the reason you provided the information, marketing, or to provide relevant services. We disclose this information for business purposes to service providers and contractors.

Personal information categories contained in customer records, such as payment information - If we provide an electronic payment option we may request and collect payment data through our service providers. Systainer Systems will not handle payment data ourselves. Customer records can include credit card or bank account information. We source this information directly from you. We use this information to fulfill or meet the reason you provided the information, to contact you in relation to our Service, to screen for potential risk or fraud, to respond to inquiries, to provide the services that you have ordered or requested, to provide customer service, or marketing. We disclose this information for business purposes to internet service providers, contractors, administrative service providers, and payment processors.

Commercial information - This may include records of services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies. We source this information directly from you. We use this information to fulfill or meet the reason you provided the information, to contact you in relation to our Service, to screen for potential risk or fraud, to respond to an inquiry, or process an order. For example, we keep track of your purchases to create a purchase history. We disclose this information for business purposes to internet service providers, administrative service providers, contractors, and payment processors.

Geolocation data - We may collect your geolocation data. We source this information directly or indirectly from you (e.g., from observing your actions on our Service). We use this information to fulfill or meet the reason you provided the information, marketing, or to provide relevant services. We disclose this information for business purposes to service providers and contractors.

Internet, technical or other similar network activity - This may include usage and browsing history; IP address; device information, including device properties; search history; information on your interaction with our Service; and error logs. We source this information directly or indirectly from you (e.g., from observing your actions on our Service). We use this information to fulfill or meet the reason you provided the information, to screen for potential risk or fraud, or to improve our Service. We disclose this information for business purposes to administrative service providers, contractors, data analytics providers, and internet service providers. We sell this information to data analytics providers. Please see our “Cookies, Online Tracking, and Ads” section below for more information.



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Inferences drawn from other personal information - This may include a profile reflecting a person's preferences, interests, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes. We source this information directly or indirectly from you (e.g., from observing your actions on our Service). We use this information to fulfill or meet the reason you provided the information, or marketing. We do disclose this information to third parties.

Your decision to provide any personal information is voluntary. However, please note that, if you do not provide certain personal information, we may not be able to accomplish some purposes outlined in this Privacy Policy and you may not be able to use or access certain services on our Service.

How Personal Information is Collected

We collect personal information from you when you navigate our Service, contact us, or enter information on our Service. Some specific examples of when we collect personal information include the following:

Directly From You – You may give us your personal information when you do any of the following:

- When you contact us,
- Subscribe to our newsletter, alerts, or notices,
- When you provide us feedback on our products and Service,
- When you register or participate in surveys, or
- You otherwise provide it to us.

When You Interact with the Service – When you visit the Service, we automatically collect certain information from you. Please see the “Cookies, Online Tracking, and Ads” section below for more information,

Third Parties or Publicly Available Sources – We may receive your personal information from third parties, which include: Internet, technical or other similar network activity from analytics providers such as Google, advertising networks and social media platforms;
Affiliated, parent, or corporate group of companies; and
Identifiers and commercial information from providers of technical, payment, and delivery services.



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Cookies, Online Tracking, and Ads

Like many websites, we use cookies, log data, pixels, web beacons, and similar tracking technologies (collectively “cookies”) to see which web pages are visited and how often, to improve our Service, to make our Service more user friendly, and to give you a better experience when you return to the Service. Most browsers accept cookies automatically but allow you to disable them. Please check your browser and browser settings to determine where these types of cookies are stored and whether and how they may be deleted. The Network Advertising Initiative also offers a means to opt-out of a number of advertising cookies. Please visit their website here to learn more and to opt-out, if desired. In any event, if you reject our cookies, you may still use the Service, but you may be limited in some of the features. We may also work with service providers that use cookies and web beacons to collect information, and to serve advertisements to you across the Internet based on that information.

Google Analytics. To help facilitate the delivery of relevant content, we use Google Analytics. Google Analytics uses cookies to report on user interactions on our and others’ websites. We use the data collected for optimizing marketing, refining advertising and/or programming strategies, and generally improving user experience. For more information about Google Analytics and how it collects and processes data, please visit: <https://policies.google.com/technologies/partner-site>. Instructions on opting out of Google Analytics using a specific plug-in is available at the following link: <https://tools.google.com/dlpage/gaoptout>. Note that this opt-out is specific to Google activities and does not affect the activities of other ad networks or analytics providers that we may use.

Facebook Analytics. We also use Facebook Analytics to measure your use of our Service, tailor our Service to your interests, and improve our products and services. Please note, Facebook can connect this data with your Facebook account and use it for its own advertising purposes, in accordance with Facebook’s Data Policy which can be found at [Facebook.com/about/privacy/](https://www.facebook.com/about/privacy/). Please click here if you would like to withdraw your consent.

How Personal Information is Shared

We may share or disclose your personal information in the following instances:

Affiliated and Corporate Group of companies – We may disclose your personal information with our affiliated, parent, or corporate group of companies.

Service Providers, Contractors, Professional Advisors, Business Partners and Others - We may use certain third-party companies and individuals to help us provide, analyze, and improve the Service (including but not limited to data storage, maintenance services, database management, web analytics, payment processing, and improvement of the Service’s features). These third parties may have access to your information for purposes of performing these tasks on our behalf.



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Compliance with Laws and Law Enforcement Requests; Protection of Systainer Systems Rights

- We may disclose personal information to third parties only in the ways that are described in this Privacy Policy and when we have a good faith belief that disclosure is reasonably necessary to (a) comply with a law, regulation, or compulsory legal request, such as to comply with a subpoena; (b) protect the safety of any person from death or serious bodily injury; (c) prevent fraud or abuse of Systainer Systems or its users; or (d) to protect the rights of Systainer Systems or others.

Business Transfers - If we are involved in a direct or indirect reorganization process, including but not limited to, mergers, acquisitions, divestitures, bankruptcies, and sales of all or a part of our assets, your personal information may be transferred as part of that transaction and/or during the assessment process pending transfer. If transferred in such a case, the purchaser will abide by the terms and conditions of this Privacy Policy.

With your consent - We may share or disclose personal information about you if you ask or authorize or direct us to do so.

Please also see the “Your Privacy Rights” section below for more information about how your personal information is shared.

Use of Your Personal Information

We may use personal information for the following purposes:

To provide and maintain our Service, including to monitor the use of our Service,

For the performance of a contract,

To contact you,

To provide you with news, special offers and general information about other goods, services and events which we offer,

To manage your requests,

For purposes permitted by and to comply with any legal or regulatory requirements and laws, and

For other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service and your experience.

International Users and Consent to Transfer

If you are visiting our Service from a location outside of the United States, your connection may be through and to servers located in the United States. It means that your personal information may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. No transfer of your personal information will take place to an organization or a country unless there are adequate controls in place as required under applicable laws, such as standard contractual clauses.



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Data Retention

Systainer Systems will retain all categories of personal information described above for as long as needed to provide our services, as reasonably necessary for the disclosed purposes, to comply with our accounting and legal obligations, to resolve disputes, to enforce our agreements, and to enforce our rights. In some circumstances we will anonymize, de-identify, or pseudonymize your personal information (so that it can no longer be associated with you) for research or statistical purposes, in which case we may use this information indefinitely without attempting to re-identify the data and without further notice to you as appropriate under applicable laws.

Security

We take reasonable measures to safeguard and secure any personal information you provide to us. Please understand, however, that no data transmissions over the Internet can be guaranteed to be 100% secure due to the inherent risks of data transmission over the Internet. Consequently, we cannot ensure or warrant the security of any information you transmit to us and you understand that any information that you transfer to us is done at your own risk. If we learn of a security systems breach we may attempt to notify you electronically so that you can take appropriate protective steps. By using the Service or providing personal information to us, you agree that we can communicate with you electronically regarding security, privacy and administrative issues relating to your use of the Service. We may post a notice via our Service if a security breach occurs. We may also send an email to you at the email address you have provided to us in these circumstances. Depending on where you live, you may have a legal right to receive notice of a security breach in writing.

Third Party Links and Services

The Service may contain links to third-party websites, applications and services – or may itself be embedded in such a site, application or service -- and the Service also may contain cookies and other third-party content and features. Your clicking on these links or your viewing or interaction with any of these items, or third parties may result in the collection, use and sharing of information about you by third parties. We are not responsible for the content, security or practices of any third parties. The information you choose to provide to or that is collected by these third parties is not covered by our Privacy Policy. Please review those parties' policies and terms to determine how the data they collect from you will be handled.

Your Privacy Rights

You may have certain rights with respect to your personal information. We will respond to any rights request in accordance with our obligations under applicable law.

Right to Know/Access/Portability - You may request information about the categories and specific pieces of personal information we have collected about you, as well as the categories of sources from which such information is collected, the purpose for collecting such information, the sale or sharing of your personal information to third parties, and the categories of third parties with whom this information was shared. You may also request a copy of the personal information we have collected, and upon request, we will provide this information to you in electronic form.



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Right to Request Deletion - You may have a right to request that we delete personal information under certain circumstances, subject to a number of exceptions.

Right to Correct – You may have the right to request that inaccurate personal information is corrected.

Right to Opt-Out of “Sale” - You may have a right to opt-out from “sale” of personal information. Systainer Systems does not “sell” personal information as the term “sell” is traditionally understood. However, “sell” under certain laws is broadly defined. It includes the sharing of personal information with third parties in exchange for something of value, even if no money changes hands. We do not knowingly “sell” the personal information of children under 16 years old.

The personal information categories “sold” are the following to our affiliated and corporate group of companies, partners, and analytics vendors: identifiers; vehicle data; demographic data; personal information categories contained in customer records; commercial information; geolocation data; internet, technical, or other similar network activity; and inferences drawn from other personal information.

Right to Opt-Out of “Sharing” or Targeted Advertising – You may have the right to opt-out of “sharing” or targeted Advertising. “Sharing” is when a business shares personal information to a third party for cross-context behavioral advertising. Targeted advertising is where advertisements for display are selected based on personal information obtained or inferred over time from your activities across nonaffiliated sites. Please see our “Do Not Sell or Share My Personal Information” link in the footer of our website.

Right to Opt-Out, Opt-In, or Limit Sensitive Personal Information Disclosure and Processing –You may have the right to opt-out, opt-in, or limit our processing of your sensitive personal information. Sensitive personal information may include geolocation data, racial or ethnic origin, religious beliefs, sex life or sexual orientation, citizenship or immigration status, genetic or biometric data, information regarding health diagnosis, government identification numbers, log in information in combination with a password, and the contents of mail, email and text messages. A “Limit the Use of My Sensitive Personal Information” link is provided in the footer of our website.

Right to Opt-Out of Profiling – You may have a right to opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects. Profiling means automated processing of personal information to evaluate certain personal aspects relating to a natural person.

Right Not to be Discriminated Against/No Retaliation – You may have the right not to be discriminated against for exercising any of these rights. We will not retaliate against you for exercising your applicable rights.

These requests should be sent using the contact information in the “Contact Us” section below. Requests to opt-out of “sale” can be submitted through the “Do Not Sell My Personal Information” link in the footer of the Service. We may request specific information to enable us to confirm your identity and process your request. Certain laws may allow you to designate an authorized agent to make requests on your behalf. Before accepting such a request from an agent, we will require the agent to provide proof that you have authorized the agent to act on your behalf, and we may need you to verify your identity directly with us. If you would like to appeal any decision in response to your request, please provide us notice through the contact method listed at the end of the Privacy Policy.



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We may offer various financial incentives from time to time. The terms of the financial incentive will be provided at the time you sign up for the financial incentive. You may withdraw from any of the financial incentives. We have calculated the value of the financial incentive by using the expense related to the offer, and the value of your data is the value of the offer presented to you.

Shine the Light Disclosure

California law allows California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please put “Shine the Light” in the subject line of your communication and contact us through the contact methods provided below.

How We Respond to Do Not Track Signals

The “Do Not Track” (“DNT”) privacy preference is an option that may be made in some web browsers allowing you to opt-out of tracking by websites and online services. At this time, global standard DNT technology is not yet finalized and not all browsers support DNT. We therefore do not recognize DNT signals and do not respond to them.

Children

This Service is not intended for or directed to anyone under the age of age of majority. In the event that we learn that a person under the age of majority has provided us with personal information, we will delete such personal information.

Changes to this Policy

This Privacy Policy may be modified from time to time. If this Privacy Policy is modified, we will provide notice of the change by posting the updated Privacy Policy on the Service, and we will update the “Last Updated” date. If we make a material change to this Privacy Policy, we will either continue to honor our prior policy for information that we collected when it was in force, or we will we will notify you by prominently posting the changes on our Service or by contacting you using the contact information you have on file with us. By continuing to use our Service you are agreeing to be bound by any changes or revisions made to this Privacy Policy.

Contact Us

If you have any requests, questions, comments, or concerns regarding our Privacy Policy or practices, please contact us as at info@systainer.com or ATTN: Systainer Systems, 400 North Enterprise Boulevard, Lebanon, IN 46052.